

# ARTWORK SPECIFICATIONS



## Keyline

Place keyline in a separate layer (Keyline)  
Keyline is placed in a spot colour (Keyline)



## Varnish

Place varnish in a separate layer (Varnish)  
Varnish is placed in a spot colour (Varnish)



## White

Place white in a separate layer (White)  
White is placed in a spot colour (White)



## Images

Do not embed images  
Images should be high resolution (min. 300 dpi)  
Relink images in application program  
Do not flatten images (keep layers)



## Text

Provide the fonts, used in the artwork  
Convert to outlines only in def. version



## Profile

Always send an approved colour proof.  
Artwork in:  
ISO Coated v2 300% (ECI)  
PSO Uncoated ISO12647 (ECI)



## Photoshop

Save as .psd  
(keep layers)



## Adobe Illustrator

File > Package  
create .zip file



## Adobe InDesign

File > Package  
create .zip file



## Adobe Acrobat

use  
Rudico.joboptions



## ArtPro

File > Archive  
create .zip file



## Webcenter

Contact us for your account



## <15mb

Send by e-mail



## >15mb

Send by wetransfer.com



## CD / DVD / Stick

Send to your contact



## Colour proof

Send to your contact



## Other:

It is possible to supply artwork in a different manner.

Please keep in mind that this could lead to a longer lead time, reduced quality and a possible increase in costs.

Artwork, deviate from the specifications must always be done in consultation with your contact.