

ARTWORK SPECIFICATIONS



Keyline

Place keyline in a separate layer (Keyline)
Keyline is placed in a spot colour (Keyline)



Varnish

Place varnish in a separate layer (Varnish)
Varnish is placed in a spot colour (Varnish)



White

Place white in a separate layer (White)
White is placed in a spot colour (White)



Images

Do not embed images
Images should be high resolution (min. 300 dpi)
Relink images in application program
Do not flatten images (keep layers)



Text

Provide the fonts, used in the artwork
Convert to outlines only in def. version



Profile

Always send an approved colour proof.
Artwork in:
ISO Coated v2 300% (ECI)
PSO Uncoated ISO12647 (ECI)



Photoshop

Save as .psd
(keep layers)



Adobe Illustrator

File > Package
create .zip file



Adobe InDesign

File > Package
create .zip file



Adobe Acrobat

use
Rudico.joboptions



ArtPro

File > Archive
create .zip file



Webcenter

Contact us for your account



<15mb

Send by e-mail



>15mb

Send by wetransfer.com



CD / DVD / Stick

Send to your contact



Colour proof

Send to your contact



Other:

It is possible to supply artwork in a different manner.

Please keep in mind that this could lead to a longer lead time, reduced quality and a possible increase in costs.

Artwork, deviate from the specifications must always be done in consultation with your contact.



RUDICO
GROUP